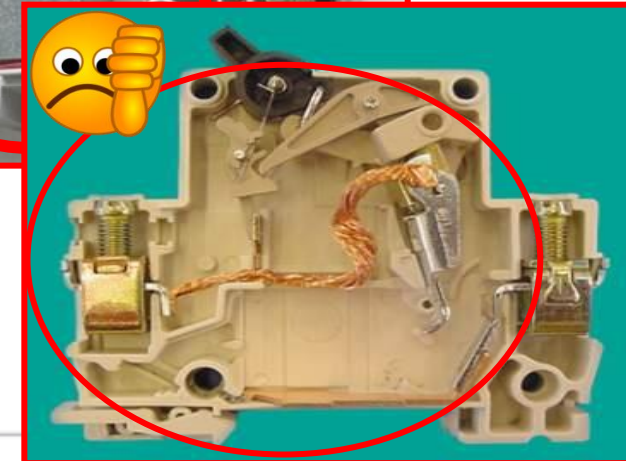
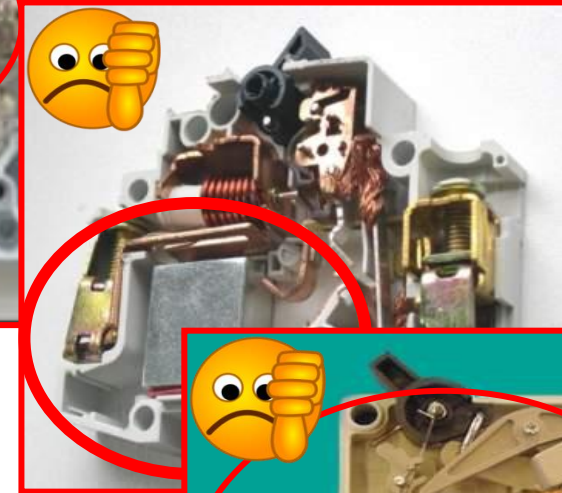
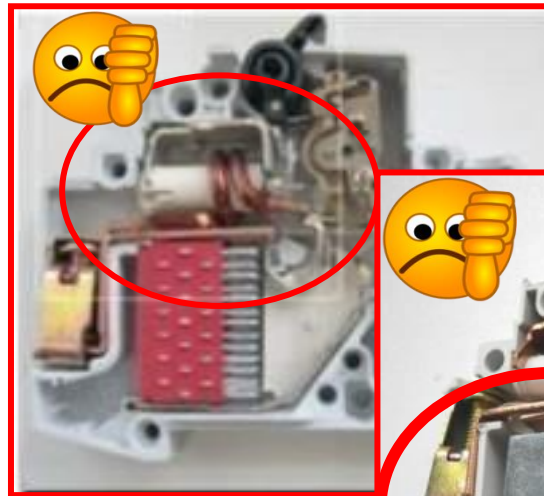
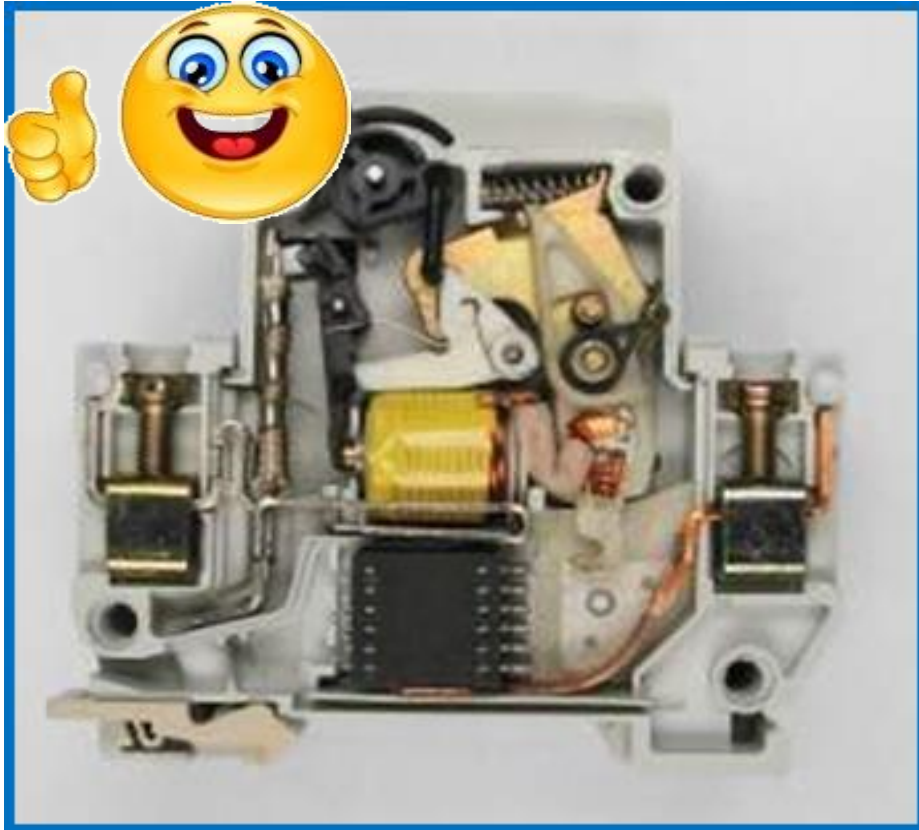




Presentation



Created in 2008: Why ?



Vision - Mission - Objectives

- A safe, healthy and fair electrical market
- Active and effective contribution to :
 - Ensure the safety of goods and of electrical equipment users.
 - Fight against serious risk or non compliant products
 - Contribute to reinforce actions of market surveillance authorities
 - Contribute to stop the spread of electrical products presenting a serious risk for consumers and users.
- Act within an upright framework, respecting the competition law

- **Sectors:** Residential, Tertiary, Industry
- **Types of supply**
 - B2C and B2B
 - Classical sales channels
 - Small distributors
 - Do it your self
 - Distance sale, via internet, via e-Commerce platforms
- **Electrical products targeted by ASEC:**
 - Protection devices : Circuit Breakers, Differential Devices
 - Installation products : Switches, Socket outlets
 - Automatism : Motor CB, Thermal Overload Relays, Contactor

Detection

- All devices available on the French Market
- Characteristics searches
- ASEC initiative sampling
- 1st filter = NF conformity mark



Analysis

- Technical analysis
- Tests by accredited laboratories
- Risk assessment via Risk Analysis (European Commission)

Actions

- Transfer to surveillance authorities, to LCIE
- Dialogues with involved distributors
- Sensitization of players
- Communication, information

Campaign Promotelec ASEC

- **Promotelec / ASEC from March 15 to May 15, 2021 :**
- Campaign to make the general public aware of the serious risks they incur, to install serious risk or non-compliant devices
- Mainly bought in "e-commerce"
- With video, explanations, home page on the Promotelec site, etc.
- Facebook, Instagram, Display, 
- 2,330,000 full video views: 3.5% of the population
- 95,800 connections on the Promotelec site
- Campaign = success. 



2008 – 2021 Results - ASEC

- About 1050 files registered in 13 years

- 1000 analysed products
 - 89% → Circuit Breakers & Differential Devices
 - Identification of **29** electrical products recognized with serious risks (8% on 350 files excluding e-commerce supply) have made or are still monitored by ASEC
 - More than 650 files registered "e-commerce" underway in logistics, technical analysis and testing

How many commercial brands
found installed on the French Market ?
found accessible via Internet



Statistics *(18.01.2021)*

- 32 countries for 16 years - Serious risks
- 4052 notifications : risk of electrical choc
- 302 notifications adapters
- 161 notifications charging USB
- 95 notifications power or extension cords
- **18 notifications for CB & RCD** *(29 for ASEC in 12 years)*
 - **6 FR, 2 UK, 2 PL, 1 IT, 7 CY**



Safety Gate : Every day, the European Commission receives alerts from national authorities concerning dangerous products discovered on their market. These alerts are transmitted through the rapid alert system for hazardous non-food products: "Safety Gate". They contain information on the type of products, the risks they pose and the measures taken at national level to prevent or restrict their marketing.



2021 Results - FEVAD

- 2020 French e-commerce turnover
 - Individuals = € 112 billion with 41,6 millions of consumers
 - B2B = € 150 billion with 50% of manufacturers
- 177 000 websites e-commerce
- 5,5% of websites (10 000) concentrate 90% of turnover
- 38% = Sales of technical and household electrical products.

2021 - 2023 Outlooks

→ To Stay watchful and to strengthen our action

- Consolidate and have ASEC recognized as a private body by the Public Authorities according to the new European regulation on Market Surveillance (2019 / 2020)
- Reinforce the ASEC structure
- Launch a study on equipment (Switches and socket outlets) accessible in e-commerce (internet)
- **Maintain surveillance on safety electrical products**
- Extend surveillance to other types of devices, types of risks, types of non-conformity, ...

MEMBERS

- Manufacturers
- Professional Organizations
- Fedelec

- **FASE** (*Fonds d'Action pour la Sécurité Electrique*)

- Consuel & Promotelec
- Consumer Associations

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Safety is everyone's business

***Let's work together to eliminate
serious risks or
non compliant products
from the market***